

FIRST UNITARIAN CHURCH OF OMAHA

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CELEBRATING 140 YEARS IN THE SEARCH FOR TRUTH, KNOWLEDGE, AND JUSTICE

February 26, 2010

Dear Members and Friends,

With the arrival of March, we look forward to spring and celebrate our commitment to First Unitarian Church through our **Generosity Campaign**. This campaign supports the operating budget for May 2010-April 2011, which funds our wonderful programs, great staff, and participation in district and national denominational activities.

This year's campaign theme is "**Gathering In...Reaching Out: Ride the Wave!**" Besides invoking images of sunny beaches and ocean waves, we hope this theme will remind you of three important strategic goals the Board has set for this coming year.

"**Gathering In**" reflects the highest priority goal to get more members and friends more involved in the life of our church. "**Reaching Out**" reflects goals to increase awareness of our church and its values in our community, and to provide opportunities to live our values through outreach to others. "**Ride the Wave**" is our call to add your financial support to the growing "swell" that will make this campaign a success! This phrase may also describe our experiences as we chart a course for a successful trial year under a new governance structure--a worthy goal in itself!

The Generosity Campaign is the single most important source of income for this church. Pledges are the foundation of a stable, accurate, and realistic operating budget. As someone who has supported First Unitarian with your current pledge, I want to acknowledge that support and thank you for your generosity. Pledges of any size are appreciated, realizing each person's financial circumstances are different and may vary from year to year. If you are able, please consider raising your level of giving. A 6% increase in total pledges, combined with other initiatives, will not only support our exciting goals, but eliminate our deficit. Over the church year, if your circumstances change, your pledge can be adjusted simply by contacting Rev. Kate Rohde or the Finance Committee chair.

Please review the materials in this packet about the budget, how to pledge, and two important events. Come on **Stewardship Sunday, March 21st** to show your support of First Unitarian Church by handing in your pledge at either service. Come to the **All-Church Party, March 27th**. This event marks a time to celebrate support of our church and each other as we look forward to another year together!

With warm regards,

A handwritten signature in cursive script that reads "Donna Neff".

Donna Neff
President, Board of Trustees