

First Unitarian Church

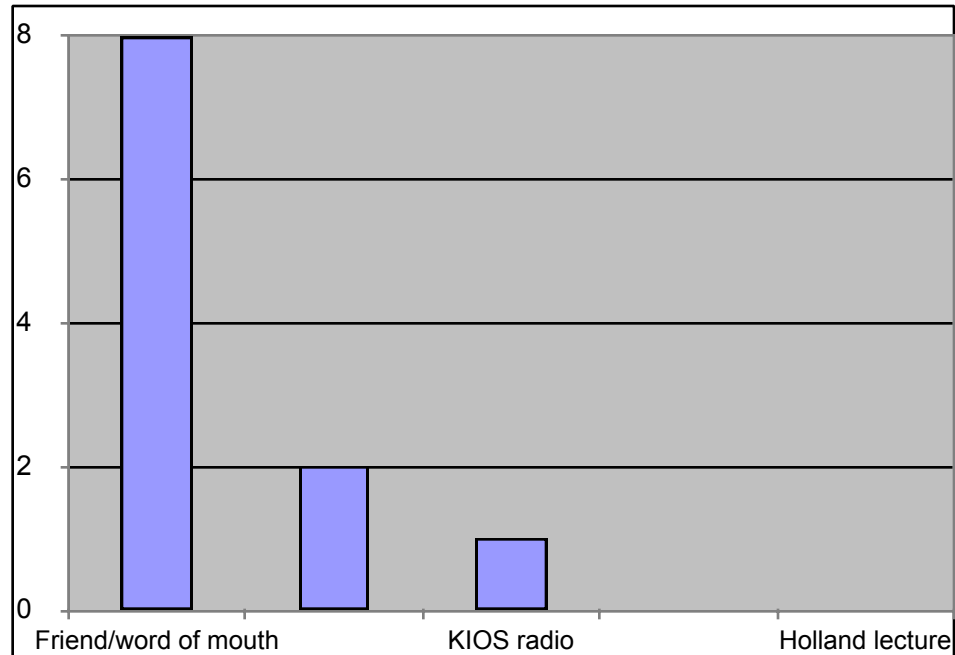
Visitor Satisfaction Survey

2008

Methodology

- Surveyed visitors from January 2007 to April 2008 who live within 50 mile radius of Omaha and provided email, phone, and/or mailing address.
- Sent emails with link to survey; if no email or email returned, called on phone; if no phone, or unable to reach after 3 tries, mailed paper survey.
- Of 51 visitors who met criteria:
 - 40 received email link
 - 3 contacted by phone
 - 7 received paper survey
 - 1 did not want to be contacted by the church
- 15 responses, 29%
 - 12 email; 3 phone; 0 paper

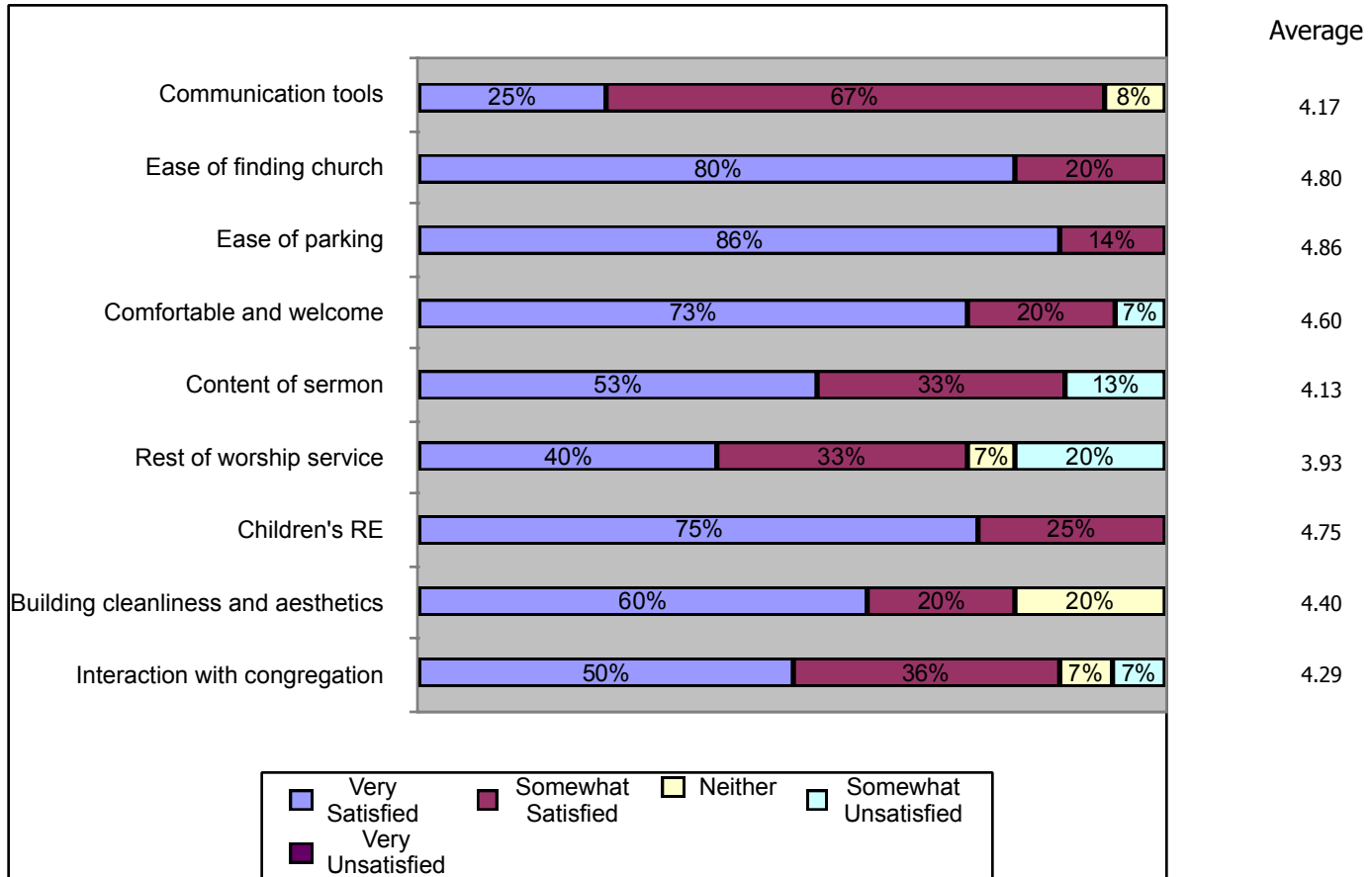
How did you find out about First Unitarian?



Responses to "other":

- A consumer of Developmental Services of NE I assist (I work for DSN) wanted to go
- I live close by so have always seen the church.
- Drove by; interested in Unitarians
- My friend told me about the church; I also live nearby.
- Former member
- Driving by in the neighborhood
- Live in neighborhood

Satisfaction During Visit

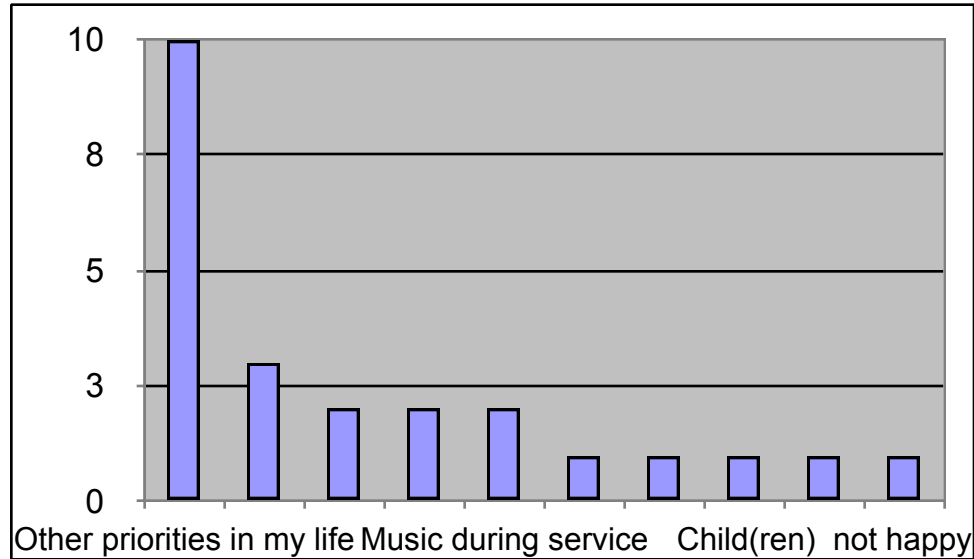


Comments

Satisfaction Rating Questions

- I was a monk for 33 years and am well acquainted with religious settings. I feel there are a variety of different settings to meet the needs of people. Catholic, Unitarian, Lutheran, etc...all these have their place. The most important factor I believe is that the experience of God be authentic and be able to be shared. I felt the presiding celebrant (a woman whose name escapes me) was quite genuine. I have no reason to believe why your church would not continue to be a source of inspiration and comfort for those who come. I personally do not feel a need for a church of any kind at present. I find church in meditation and awareness each day. Life is a Sacred Mystery. Awareness is key.
- I rode my bicycle since I live so close. I went to the church to hear Ron Knapp's grandson talk. I haven't been back since. Building aesthetics is a 6. [On phone survey scale was 5 to 1 with 5 highest.]
- The music in the songs of worship seemed quite outdated. It would be wonderful to find more contemporary style music/instruments while keeping the same message of love and acceptance. The building and property itself were under construction/renovation when we visited so we cannot judge fairly from that experience.
- Often Sunday may be the only day I have " to get things done" so I frequently let my personal life take priority over service (which I really did enjoy) and also, my son was really resistant to going-he just dug his heels over the nursery care-and it just doesn't seem like the battle I want to fight....

Reasons For Not Attending Regularly



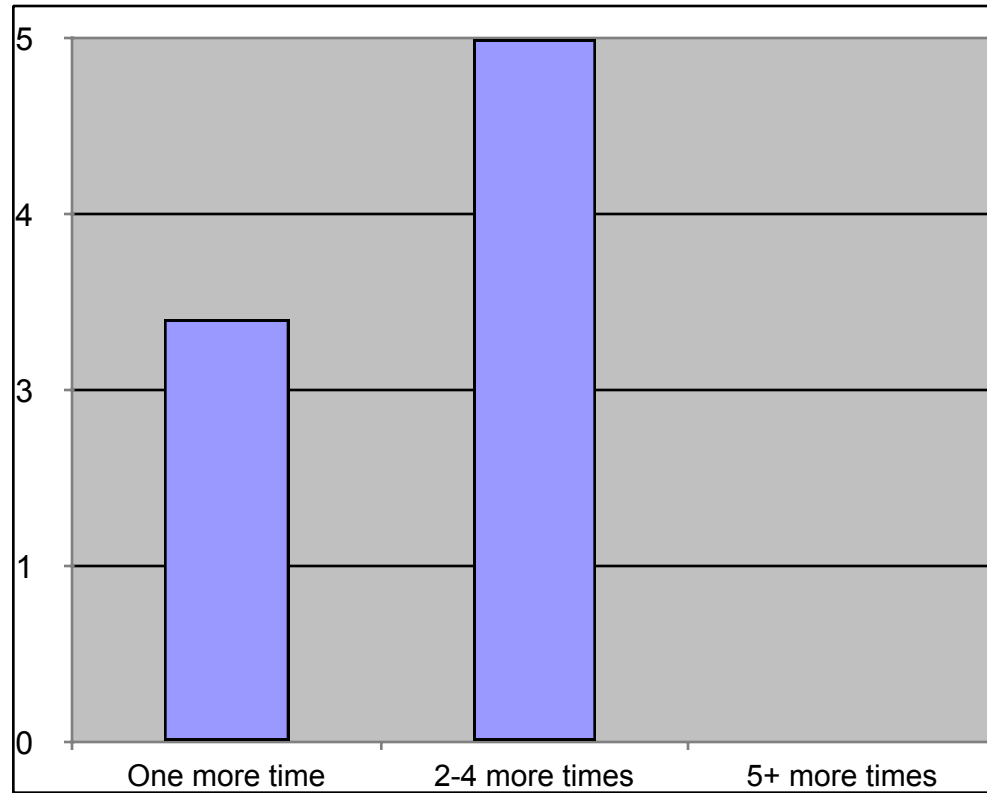
Choices with zero response: People aren't friendly, Parking, Message from pulpit, Joined another church, Feel uncomfortable, Bathrooms not accessible, Too spiritual, Too much emphasis on politics, Seating not comfortable, RE teachers, RE facilities, RE curriculum, Interaction with minister, Theology not a fit for family, Aesthetics of building

Comments

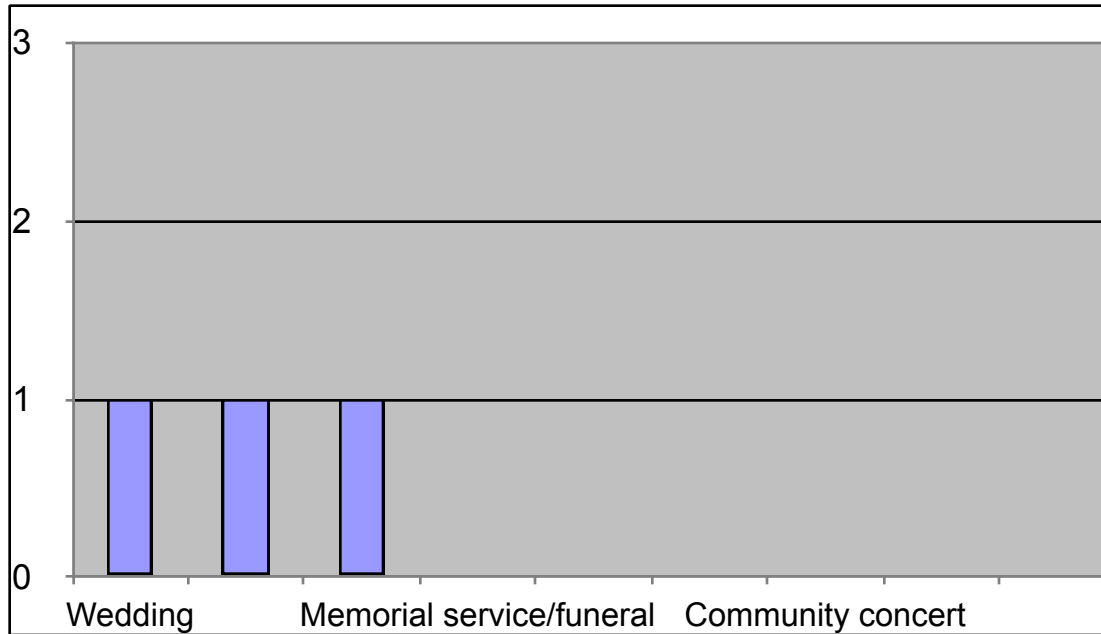
Reasons For Not Attending Regularly

- Don't feel the need for joining any church at present
- I'm a member of another church.
- The one time we went the nursery was being run only by other parents. Things were too lax for our taste.
- I have other commitments at the time of service on Sunday

How Often Did You Return After First Visit?

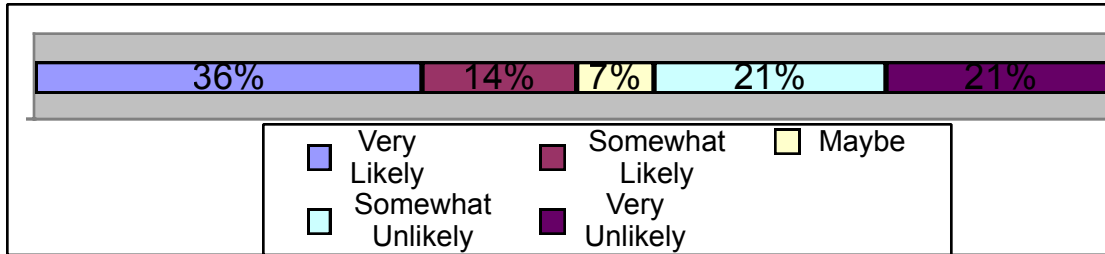


What Other Activities Have You Attended?



Answers to "other": special church gatherings with a member; coffee after the service

Likely to Revisit Church



Average

3.21